



## FilmBook Media Kit (2026)

Movie & TV News • Reviews • Trailers • Festival Coverage

### **About FilmBook**

FilmBook is an established independent entertainment news publication covering film and television releases, trailers, reviews, streaming schedules, and major film festivals. Founded in 2008, FilmBook publishes daily editorial content indexed by Google News and IMDb News.

### **Audience & Reach (Recent)**

- ~35,000 monthly visits (GA / Similarweb range)
- Strong organic search and referral traffic
- Readers in the U.S., Canada, UK, EU, and Asia-Pacific
- Core demographic: entertainment-focused readers, ages 18–49

### **Advertising Formats**

- Sponsored Articles
- Display Banner Ads (728x90, 300x250)
- Podcast & YouTube Integrations
- Social Media Promotion

### **Advertising Policy**

FilmBook does not accept online gambling, casino, betting, adult, or deceptive SEO link-placement advertising.

### **Contact**

Advertising inquiries: [advertise@film-book.com](mailto:advertise@film-book.com)

Website: <https://film-book.com>